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APPLICATION NO.	I I	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/489,373	-	01/21/2000	Edward J. Koplar	55121-88011	5751
22807 7590 09/01/2005				EXAMINER	
GREENSFELDER HEMKER & GALE PC				SALTARELLI, DOMINIC D	
SUITE 2000 10 SOUTH	-	VAY		ART UNIT	PAPER NUMBER
ST LOUIS,	MO 631	102		2611	

DATE MAILED: 09/01/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No.	Applicant(s)
	09/489,373	KOPLAR ET AL.
Office Action Summary	Examiner	Art Unit
	Dominic D. Saltarelli	2611
The MAILING DATE of this communication appeariod for Reply	pears on the cover sheet with the o	correspondence address
A SHORTENED STATUTORY PERIOD FOR REPL THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a repl If NO period for reply is specified above, the maximum statutory period Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a reply be tir ly within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from a, cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).
Status		
1) Responsive to communication(s) filed on 27 h	<u>1ay 2005</u> .	
2a) This action is FINAL . 2b) This	s action is non-final.	
3) Since this application is in condition for allowa closed in accordance with the practice under the second secon		
Disposition of Claims		
4) ☐ Claim(s) 76-86,98,99,104,108,110,114,115,114 4a) Of the above claim(s) is/are withdra 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) 76-86,98,99,104,108,110,114,115,114 requirement.	wn from consideration.	
Application Papers		
9)☐ The specification is objected to by the Examine		
10)☐ The drawing(s) filed on is/are: a)☐ acc		•
Applicant may not request that any objection to the		
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the E		
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureat * See the attached detailed Office action for a list	ts have been received. ts have been received in Applicat ority documents have been receive ou (PCT Rule 17.2(a)).	ion No ed in this National Stage
Attachment(s)	_	
1) Notice of References Cited (PTO-892)	4) Interview Summary	
 Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date 	Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	ate Patent Application (PTO-152)

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DETAILED ACTION

Election/Restrictions

- 1. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - I. Claims 76-86, 98, 99, 104, 108, 110, 114, 115, 118, 129-132 are drawn to held device which receives promotions and redeems said promotions, classified in class 705, subclass 41.
 - II. Claims 133-142 and 149 are drawn to a hand held device for providing promotional opportunities to users, classified in class 725, subclass 136.
 - III. Claims 143-148 and 150-165, drawn to receiving promotional opportunities via remote processing by a computer separate from the device that receives auxiliary data, classified in class 725, subclass 141.

The inventions are distinct, each from the other because of the following reasons:

- 2. Inventions I, II, and II are related as combination and subcombination. Inventions in this relationship are distinct if it can be shown that (1) the combination as claimed does not require the particulars of the subcombination as claimed for patentability, and (2) that the subcombination has utility by itself or in other combinations (MPEP § 806.05(c)). In the instant case, the combination as claimed, group II, does not require the particulars of the subcombinations as claimed because:
 - In group I, the recited limitation of redeeming promotional opportunities is not recited in groups II or III.

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 In group III, the recited limitation of communicating with a computer for remote processing for receiving promotional opportunities is not recited in groups I or II.

The subcombinations have separate utility such as:

- Group I has separate utility as a means for encouraging users to watch
 particular advertisements by providing redeemable promotions, such as
 coupons, wherein the promotional opportunities claimed in group II could
 simply be supplemental advertising information.
- Group III has separate utility as a home shopping system, wherein the
 reception of promotional opportunities in groups I and II can be performed
 solely by the hand held device and does not require a separate computer.
- 3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.
- 4. A telephone call was made to Randy Canis on 8/22/2005 to request an oral election to the above restriction requirement, but did not result in an election being made.

Applicant is advised that the reply to this requirement to be complete must include an election of the invention to be examined even though the requirement be traversed (37 CFR 1.143).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Dominic D. Saltarelli whose telephone number is (571) 272-7302. The examiner can normally be reached on Monday - Friday 7:00am - 4:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Grant can be reached on (571) 272-7294. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Dominic Saltarelli Patent Examiner Art Unit 2611

DS